

Bar &
Restaurant
Customers



DIRECTV TRIPLE \$AVING\$ EVENT

3 great ways for **BUSINESS CUSTOMERS** to save!

① **SAVE** over \$190 with packages starting at \$29.99/mo.*

② **SAVE** over \$300^ on MLB EXTRA INNINGSSM

③ **SAVE** \$75 when you get 3 months of HD for FREE

89% of bar and restaurant subscribers believe DIRECTV programming provides a more enjoyable experience for customers!¹

24-month programming agreement required. Pricing shown includes Auto Bill Pay enrollment at point of sale.
¹Based on a March 2013 national survey of bars and restaurants that expressed an opinion. Offers end 7/31/13; on approved credit. MLB offer ends 8/29/13. New Commercial customers only. Credit card may be required (except in MA & PA). \$19.95 Handling & Delivery fee required. Applicable use tax adjustment may apply on the retail value of the installation.

Put DIRECTV to work for your business!

Emcom Technologies

(210) 881-0798

Your Local Authorized DIRECTV Dealer



(See back for details.)

BUSINESS INFORMATION® Package

\$29.99/MO.*
FOR 12 MONTHS

TRIPLE SAVINGS

- ✓ **Lock in and SAVE \$16/mo. for the first 12 mos.** With 24-month agreement and Auto Bill Pay enrollment at point of sale.
- ✓ **SAVE over \$300[^] on 2013 MLB EXTRA INNINGSSM**
- ✓ **FREE HD ACCESS** for 3 months

Plus

- ✓ **OVER 45** Digital Channels
- ✓ **Up to 4 FREE Receivers**
- ✓ **Local Channels Included¹**
- ✓ **3 FREE Months of SonicTap[®] Music Channels**



COMMERCIAL ENTERTAINMENT PACK

\$59.99/MO.**
FOR 12 MONTHS

TRIPLE SAVINGS

- ✓ **Lock in and SAVE \$25/mo. for the first 12 mos.** With 24-month agreement and Auto Bill Pay enrollment at point of sale.
- ✓ **SAVE over \$300[^] on 2013 MLB EXTRA INNINGSSM**
- ✓ **FREE HD ACCESS** for 3 months

Plus

- ✓ **OVER 95** Digital Channels
- ✓ **Up to 4 FREE Receivers**
- ✓ **Local Channels Included¹**
- ✓ **3 FREE Months of SonicTap[®] Music Channels**



Plus, in-market regional sports networks, where available?

COMMERCIAL XTRA™ PACK

\$82.99/MO.***
FOR 12 MONTHS

TRIPLE SAVINGS

- ✓ **Lock in and SAVE \$45/mo. for the first 12 mos.** With 24-month agreement and Auto Bill Pay enrollment at point of sale.
- ✓ **SAVE over \$300[^] on 2013 MLB EXTRA INNINGSSM**
- ✓ **FREE HD ACCESS** for 3 months

Plus

- ✓ **OVER 35** Specialty and Regional Sports Networks²
- ✓ **OVER 180** Digital Channels
- ✓ **Up to 4 FREE HD Receivers**
- ✓ **Local Channels Included¹**
- ✓ **3 FREE Months of SonicTap[®] Music Channels**
- ✓ **FREE Standard Professional Installation**



Plus, all regional sports networks, where available?



Bonus: Save over \$765
when you sign up for 2013 NFL SUNDAY TICKET.
Only available with COMMERCIAL XTRA PACK.

24-month programming agreement required. Pricing shown includes Auto Bill Pay enrollment at point of sale. Offers end 7/31/13; on approved credit. MLB offer ends 8/29/13. New Commercial customers only. Credit card may be required (except in MA & PA). \$19.95 Handling & Delivery fee required. Applicable use tax adjustment may apply on the retail value of the installation.



Put DIRECTV to work for your business!

¹Local channels eligibility based on service address. Not all networks available in all markets. ²Blackout restrictions and other conditions apply to all sports programming. Actual number of games varies by market due to blackout rules and other conditions. ***BUSINESS INFORMATION BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS INFORMATION (regularly \$45.99/mo.) with local channels (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account \$6/mo. for 12 consecutive months for BUSINESS INFORMATION with local channels packages, and \$10/mo. when customer activates and maintains BUSINESS INFORMATION and enrolls in Auto Bill Pay for 12 months with credit card at the point of sale. ****COMMERCIAL ENTERTAINMENT PACK BILL CREDIT OFFER:** Pricing for COMMERCIAL ENTERTAINMENT PACK based on Estimated Viewing Occupancy (EVO) 1-100 only. COMMERCIAL ENTERTAINMENT PACK (regularly \$84.99/mo.) includes local channels, COMMERCIAL ENTERTAINMENT (\$54.99/mo.) and outlet fees for two receivers (\$30/mo.). Additional outlet fees of \$15/mo. apply for the third and each additional receiver. Purchase of 24 consecutive months of COMMERCIAL ENTERTAINMENT PACK required. Upon DIRECTV System activation and beginning in the second month, DIRECTV will credit the new customer's account \$15/mo. for 12 consecutive months for COMMERCIAL ENTERTAINMENT PACK, and \$10/mo. when customer activates and maintains COMMERCIAL ENTERTAINMENT PACK and enrolls in Auto Bill Pay for 12 months with credit card at the point of sale. *****COMMERCIAL XTRA PACK 12-MONTH BILL CREDIT OFFER:** Pricing for COMMERCIAL XTRA PACK based on Estimated Viewing Occupancy (EVO) 1-100 only. COMMERCIAL XTRA PACK (regularly \$127.99/mo.) includes local channels, COMMERCIAL XTRA (\$70.99/mo.), SPORTS PACK (\$12.99/mo.) and outlet fees for two receivers (\$44.01/mo.). Additional outlet fees of \$15/mo. apply for the third and each additional receiver. Purchase of 24 consecutive months of COMMERCIAL XTRA PACK required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account \$35/mo. for 12 consecutive months for COMMERCIAL XTRA PACK, and \$10/mo. when customer activates and maintains COMMERCIAL XTRA PACK or higher and enrolls in Auto Bill Pay with credit card at the point of sale. **COMMERCIAL XTRA PACK AND NFL SUNDAY TICKET PROGRAMMING/BILL CREDIT OFFERS:** COMMERCIAL XTRA PACK (regularly \$127.99/mo.) includes local channels, COMMERCIAL XTRA (\$70.99/mo.), SPORTS PACK (\$12.99/mo.) and outlet fees for two receivers (\$44.01/mo.). Additional outlet fees of \$15/mo. apply for the third and each additional receiver. Purchase of 24 consecutive months of COMMERCIAL XTRA PACK required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account \$127.99/mo. for six consecutive months for the COMMERCIAL XTRA PACK with local channels packages once NFL SUNDAY TICKET is activated. NFL SUNDAY TICKET must be active on the account in order for credits to begin. Therefore, credits may begin after month two. Auto Bill Pay is required and enrollment must be maintained during the entire promotional offer period or credits will cease. ***MLB EXTRA INNINGS PROGRAMMING/BILL CREDIT OFFER:** Over \$300 savings is based on the new customer (acquisition) rate and the current customer renewal rate. In order to receive MLB EXTRA INNINGS, customer must subscribe to a Commercial base programming package with 24-month agreement. Programming charges based on Estimated Viewing Occupancy (EVO). Customers must order by 4/29/13 and activate by 5/29/13 to be eligible for the 5-Pay option, order by 6/29/13 and activate by 7/29/13 to be eligible for the 3-Pay option, and order by 8/29/13 and activate by 9/29/13 to be eligible for the 1-Pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF MLB EXTRA INNINGS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. LIMIT ONE MLB EXTRA INNINGS OFFER PER ACCOUNT. Sports subscriptions automatically continue each year provided DIRECTV carries these services, unless subscriber calls 1-866-771-1523 to cancel prior to the start of the season. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible for all offers. **IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A NON-PRORATABLE EARLY CANCELLATION FEE OF \$480. LIMIT ONE BILL CREDIT OFFER PER ACCOUNT.** In certain markets, programming/pricing may vary. **HD ACCESS OFFER:** To access DIRECTV HD programming, HD Access fee (\$25/mo.) and HD equipment are required. Number of HD channels varies by package. Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$25/mo. for three consecutive months for HD Access, provided account is in "good standing," as determined by DIRECTV in its sole discretion. In the fourth month, HD Access will automatically continue at the then-prevailing rate. **LIMIT ONE HD ACCESS BILL CREDIT OFFER PER ACCOUNT. **HARDWARE OFFER:** Programming agreement, as defined by customer's Commercial programming rate card, required. Up to four free HD or SD Receivers per COMMERCIAL XTRA PACK commercial location. Up to two free HD or four free SD Receivers per COMMERCIAL ENTERTAINMENT PACK or BUSINESS INFORMATION commercial location. HD equipment also requires HD Access fee of \$25/mo. Offer available to new Commercial customers in commercial structures no more than three stories high. No single-family residences allowed. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. All DIRECTV Receivers must be continuously connected to the same land-based phone line. **SONIC TAP MUSIC CHANNELS OFFER:** 24-month agreement to a Commercial base programming package required. Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$34.99/mo. for three consecutive months for SonicTap Music Channels. Unless customers call to cancel, in the fourth month SonicTap Music Channels will automatically continue at the then-prevailing rate. **INSTALLATION:** Free standard professional commercial installation for COMMERCIAL XTRA PACK customers. \$49 standard professional commercial installation for COMMERCIAL ENTERTAINMENT PACK and BUSINESS INFORMATION customers. Complex/custom installation extra. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. Major League Baseball trademarks and copyrights are used with permission of the applicable MLB entities. All rights reserved. Visit the official website at MLB.com. ©2013 DIRECTV. 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